

**PRESS RELEASE** 

## **Rialto Unified School District**

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## U-CAN Recruitment Fair offers RUSD seniors prospects for higher learning

**Rialto, Ca – U-CAN (United College Action Network Inc.), Go to College** is back, providing Rialto Unified School District seniors the opportunity to receive thousands of dollars' worth of scholarships, on the spot admissions (*if qualified*), application waivers, and consult with college/universities recruiters.

The 18<sup>th</sup> Annual Historically Black Colleges and Universities (HBCU) U-CAN College Fair will be held on Thursday, Sept. 21, 2017, from 9 a.m. to 12 p.m. Rialto Unified School District's seniors from Eisenhower, Rialto, Carter, and Milor/Zupanic high schools will be transported to A.B. Miller High School, 6821 Oleander Avenue in Fontana, to meet college/university recruiters. Rialto and Fontana school districts have partnered for four years in this HBCU recruitment fair that benefits local seniors.

"Students are prepared by their counselors and career center technicians for this event and arrive dressed up for a formal interview with their portfolios that consists of their transcripts, PSAT/SAT scores, and resumes," replied **Dr. Edward D'Souza**, RUSD's Lead Academic Agent for Math/Science College/Career Pathways. "This is the first college interview for many students and they are excited about it. Last year, Rialto USD students got 59 admission offers, with 21 of them as 'on the spot admissions.' A total of \$806,328 of scholarship monies were offered. We talk about meeting University of California A-G requirements, but the HBCU's have different criteria, which opens another host of opportunities for our students."

The U-CAN College Fair will be filled with recruiters from over 30 to 40 HBCUs representing hundreds of majors and professional degrees. Some universities and colleges include: Alabama State University, Fisk University, Howard University, Hampton University, Texas Southern University, Tuskegee University, Wilberforce University, Xavier University, Bennett, Morehouse, Spelman, and Tougaloo colleges. Student/parent support-based education organizations such as the BLU Educational Foundation and the Black Voice Foundation have partnered with HBCU for many years. The BLU Educational Foundation will be hosting a free U-CAN student prep workshop at Eisenhower High School on Monday, Sept. 18, 2017, from 5:30 p.m. to 8 p.m. to provide all RUSD seniors assistance in preparing their application materials for the U-CAN College Fair. Students can register now at BLUedfoundation.org

"Our District is both fortunate and humbled to continue this much needed opportunity for our graduating seniors. I applaud our Board of Education for approving this successful recruitment fair that is student-focused. I also commend our staff; specifically, the counselors, teachers, and principals who continue to keep our students' emphasis on higher learning. The HBCU Recruitment Fair is a needed outreach for many of our seniors, and I'm proud of its success," stated RUSD Superintendent, **Dr. Cuauhtémoc Avila**.

For more information on U-CAN College Fair, please call (909) 820-7700, ext. 2139 or register online at: <u>www.gotocollegefairs.com</u>