

PRESS RELEASE, OFFICE OF COMMUNICATIONS

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NFL athlete, Ryan Clady, Donates \$25,000 To Alma Mater, Eisenhower High School

Rialto, CA – **Ryan Clady**, All-Pro offensive tackle for the Denver Broncos, has donated over \$25,000 in equipment to his former high school, **Eisenhower ("Ike") High School** in Rialto, California. Clady, 26, is a 2004 graduate of Eisenhower High School.

Clady's alma mater is the first beneficiary of his recent 5-year, \$57.5 million contract extension from the Denver Broncos organization.

On Tuesday, August 27, 1:45 p.m., at Eisenhower High School, located at 1321 North Lilac Avenue, **Alex Guerrero**, President/Founder of Elite Sports Society, LLC will be speaking on behalf of Clady, and the SKC Foundation, to officially unveil this donation. Also attending the event will be a representative from Xenith Helmets and some members of the Rialto Unified School District Board of Education.

"It is great to see that Mr. Clady and his foundation are committed to giving back while looking to keep the young athletes at Eisenhower safe, while playing the game they love," said **Jim Huether**, Vice President of Business Development for Xenith.

Clady will be donating the equipment through his charity the SKC Foundation, named for his late mother, **Sharon Kemp Clady**, who passed away from heart disease. The foundation's primary purpose is youth development with a specific focus on youth development programs.

"I am extremely proud that Mr. Clady has donated to our hard-working student/athletes," said Eisenhower High School Principal, **Scott Sparks**, who was a graduate of Eisenhower High School, and a coach, before leading at Ike. "Ryan Clady's generosity is greatly appreciated by our athletic program. We are appreciative that he selected his alma mater to give back."

The donated equipment includes 60 Xenith helmets (www.xenith.com), 60 Shock Doctorfive-pad girdles (www.ShockDoctor.com), 55 pairs of Nike cleats for varsity players, and 60 Cutters gloves.

Clady also partnered with the **Ronnie Lott** (*NFL Hall of Famer, who is also a graduate of Eisenhower High School*) Foundation to provide a portion of the Xenith helmets donated. This new equipment will provide a much-improved standard of safety for the students when compared to the equipment they currently use.

Clady is dedicated to helping empower our youth by giving them the tools they need to not only excel at sports, but also to ensure their futures by equipping them with the proper safety gear they need, which is a trait that Ike Head Football Coach **Mike Clark**, is excited about.

"We are blessed to have NFL-based alumni such as: **Ryan Clady, Ronnie Lott**, and **Victor Butler**, who give back to Ike," said Coach Clark. "What Ryan has done since I've been head coach goes above and beyond what one can expect from even the most generous of donors. The gloves and cleats donated help us achieve that first class program that we strive to be. The girdles and helmets allow us top of the line protection and performance that our student/athletes deserve. Eisenhower is a special place, and that is proven by the loyalty shown by Ryan Clady with this donation. I would like to thank Ryan from the bottom of my heart and also thank the people at Xenith and Shock Doctor and I look forward to continuing our relationship with their companies."

Clady was humbled by the thankful nature of Eisenhower staff.

"I am blessed to be in the situation that I am in to give back to my alma mater, Eisenhower," stated Clady. "Eisenhower is a big reason why I have been as successful as I have been. I can't thank Eisenhower, and especially Coach Mike Clark enough for helping me earn a scholarship to Boise State University, which helped me realize my dream of playing in the NFL. I hope that my donation of equipment can help motivate the players in the program to follow their dreams and always remember where they came from."

For more information on the donation, please contact Ike Principal, Scott Sparks at (909) 820-7777, ext. 21702.